MHC Organizations UMHC Advisory Board, 1981-1983 folder 4

LD 7095.5
RG 25

Pattie J. Groves Health Center
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2121

January 7, 1980

TO: Members of WMHC Advisory Committee

FROM: Paul Ryack, M.D.

The next meeting will be on Tuesday, January 22, 1980 at 4:15 PM at the Health Center Library.

Agenda: 1. Fund raising status
2. License application
3. Posting of First Class License

Technical Operation of WMHC

1. As of March 1, 1980, the Electronics Services Laboratory has undertaken the formal responsibility for the technical operation of WMHC. Under this new arrangement, one of their personnel will post his FCC license at the station. He will be designated the Chief Engineer.

2. A WMHC staff member (i.e., a Mount Holyoke student) will be designated Assistant Engineer. She will be responsible for knowing the correct operation of all technical equipment at the station, except for the news teletype, which will remain the responsibility of the News Director. The Assistant Engineer will be a Board Member.

3. Any technical problems at the station will be referred to the Assistant Engineer, except as noted in the next section. She will attempt to remedy the situation. If she is unable to solve the problem, she will refer it to the Chief Engineer. Only the student Assistant Engineer will have the authority to call the Electronics Lab, except as noted below.

4. If the TRANSMITTER MALFUNCTIONS, ANY WMHC MEMBER MAY CALL THE CHIEF ENGINEER DIRECTLY. For instance, if the transmitter smokes, fails to "turn on," or if complaints of buzzing or other abnormal sounds on the received signal are made, then call the Electronics Lab at ext. 2073, no matter what time of day or night (they keep strange hours). If there is no answer, then try calling Mr. Chace at home at (9)-467-7958.

5. Special problems that can be anticipated, like a radio drama production, call-in show, or remote, for which technical help is needed, should be referred to the Assistant Engineer a week or more in advance. If necessary, she will coordinate with the Electronics Lab.

6. The Assistant Engineer will be responsible for reviewing the transmitter logs weekly, and to report any deviations from the normal to the Chief Engineer. She will also be responsible for noting routine, "wear and tear" problems, like noisy pots, and referring them to the C.E. Any D.J. noting such problems should notify the Assistant Engineer, preferably in writing.

7. Since the Chief Engineer has taken on a formal responsibility through his license, nobody else may perform any maintainence, repair, or construction work without the express approval and supervision of the Chief Engineer.

4/1/80, rev. 4/25/83

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REGIONAL SALES CONTACTS:
Antenna & Tower Specialist, 4310 S. Barns, Oklahoma City, OK 73119 (405) 685-2314 Mark Wagstoff
Broadcast Equip. & Supply, P.O. Box 3141, Bristol, TN 37620 (615) 878-2531 Cliff Droke
Communications Facilities, P.O. Box 98, Lexington Park, MN 20653 (301) 862-1777 Samuel Leach
Lauderdale Electric Labs, 16 S.W. 13th St., Ft. Lauderdale, FL 33315 (305) 764-7755 Irene Linne
U.S. Tower Service, 677 S. Lawn Lane, Rockville, MD 20850 Norm Jeweler

SWR Inc., Box 215, Goffstown, N.H. 03045

Sachtler GmbH, Dieselstrasse 16, D-8046 Garching, West Germany

Saki Magnetics, Inc., 8650 Hayden Place, Culver City, CA 90230

Howard W. Sams & Co., Inc., 4300 West 62nd St., Indianapolis, Ind. 46268

Scala Electronic Corp., Box 4580, Medford, OR 97501

Scantex Labs Inc., 1 Westmount Sqr., Suite 1200, Montreal, Que., Canada H3Z 2Z7

Val Muscalu, President (514) 626-8943

The Ken Schaffer Group, Inc., 10 East 49th St., New York, N.Y. 10017

Schneider Corp. of America, 185 Wilbis Ave., Mineola, N. Y. 11501

Ios. Schneider Optische Werke, Aktiengesellschaftr, Ringstrasse 132, D-6550 Bad Kreuznach, West Germany

Schudel, Inc., 6973 Consolidated Way, San Diego, CA 92121

Schuessler Case Co., Inc., Box 39066, Chicago, IL 60639

Scientific-Atlanta, Inc., Box 105600, Atlanta, GA 30348

Scientific Radio Systems, Inc., 367 Orchard St., Rochester, N.Y. 14606

Scientific Systems, Inc., 92 Westwood Dr., Toms River, NJ 08753

The Screen Works, Ltd., Wilcox-Lange Inc., 3925 N. Pulaski Rd., Chicago, IL 60641

Scully Recording Instruments, 2693 Philmont Ave., Huntingdon Valley, PA 19006

See Hear Industries, Div. of RJA Inc., 717 E. Artesia Blvd., Carson, CA 90746

Selco Products Co., 7580 Stage Rd., Buena Park, CA 90621

Sencore, Inc., 3200 Sencore Drive, Sioux Falls, S. D. 57107

Sennheiser Electronic Corp., 10 West 37th St., New York, N. Y. 10018

Sescom, Inc., 1111 Las Vegas Blvd. N., Las Vegas, NV 89101

Franklin J. Miller, President (702) 384-0993

Setcom Corp., 1400 Stierlin Rd., Mountain View, CA 94043

Sfena Corp., 2617 Aviation Parkway, Grand Prairie, TX 75051

Shallco, Inc., Box 1089, Smithfield, N.C. 27577

Mike Sutton (919) 934-3135

REGIONAL SALES CONTACTS:
Bell Industries, 306 E. Alondra Blvd., Gardena, CA 90248 (213) 321-5802 Lester Fenberg
Westec Distributing Co., 14125 Inglewood Ave., Hawthorne, CA 90250 (213) 772-4479 W. C. Vanbebber
Westec/Collins, Pier 32, San Francisco, CA 94105 (415) 957-1357 Tom Collins
Southeast Electronics, 1125 Rosselle St., Jacksonville, FL 32203 (904) 356-3007 H. Clark Overton
Graham Electronics, 133 Pennsylvania St., Indianapolis, IN 46204 (317) 634-8486
Audio Distributors, Inc., 2342 Division Ave. So., Grand Rapids, MI 49507 (616) 452-1596
Peerless Radio Corp., 19 Wilbur St., Lynbrook, NY 11563 (516) 593-2121
United Radio, Inc., Summit Rd. & Reinhold Dr., Cincinnati, OH 45237 (513) 761-4030 Ed Moore
Philadelphia Electronics, 112 North 12th St., Philadelphia, PA 19107 (215) 568-7400 David C. Shaw
Broadcast Equipment & Supply Co., P.O. Box 3141, Bristol, TN 37620 (615) 878-2531 Clifton Droke
Wholesale Electronics, 2809 Ross Ave., Dallas, TX 75201 (214) 824-3001 Debbie McClure
Electronics Industries Inc., 19 E. Irving Ave., Oshkosh, WI 54901 (414) 235-8930
L.A. Varah Ltd., 2077 Alberta St., Vancouver, BC, Canada V5Y 1C4 (604) 873-3211 John Dickinson
Braydon Electro Ltd., 2925 De Miniac St. Laurent, Montreal, Que., Canada H4S 1L8 (514) 332-5650 Don MacKenzie

Sharepoint Systems Inc., 402 Tenth Ave., Haddon Heights, NJ 08035

Sharp Electronics Corp., Professional Products, 10 Keystone Place, Paramus, N.J. 07652

Shintron Co. Inc., 144 Rogers St., Cambridge, MA 02142

Shively Laboratories, Inc., Div. of Howell Labs, Inc., 36 Harrison Rd., Bridgton, ME 04009

Shure Brothers Inc., 222 Hartrey Ave., Evanston, Ill. 60204

Siegel Electronics, Box 33421, San Diego, CA 92103

Sigma Electronics, Inc., 1830 State St., East Petersburg, PA 17520

Singer Broadcast Products, Inc., Box 5500, Cherry Hill, NJ 08034

Sintronic Corp., See Singer Broadcast Products, Lionville, PA 19353

Skirpan Lighting Systems, Inc., 1100 W. Chestnut St., Burbank, CA 91506

Skotel Corp., 1445 Provencher, Brossard, Que. Canada J4W 1Z3

Stephen Scott (514) 676-1813

Smith-Victor Corp., 301 N. Colfax St., Griffith, IN 46319

Warren R. Smith Co., 110 E. Point Pleasant Ave., Ocean Gate, NJ 08740

Solid Electronics Labs, 49 Fairfield Rd., Havertown, PA 19083

Soll, Inc., 401 East 74th St., New York, NY 10021

Sonar Radio Corp., 3000 Stirling Rd., Hollywood, FL 33021

Sono-Mag Corp., 1833 W. Hovey Ave., Normal, IL 61761

Sontec Electronics, Audio Dr., Goldbond, VA 24094

Sony Corp. of America, 9 W. 57th St., New York, N.Y. 10019

Phil Stack (212) 371-5800

REGIONAL SALES CONTACTS:
Sony Corp. of America, West, 700 W. Artesia Blvd., Compton, CA 90222 (213) 537-4300 Jim Hanson
Sony Corp. of America, Mid Atlantic, 9600 E. Geo. Palmer Hwy., Lanham, MD 20801 (301) 459-3676 Roy Raymond
Sony Corp. of America, Northwestern, 230 W. Hill Place, Brisbane, CA 94005 (415) 467-4900 Matt Celerski
Sony Corp. of America, Southwestern, 1320 Walnut Hill Lnae, Irving, TX 75062 (214) 659-3600 Bill Harlow, Video
Sony Corp. of America, Southeastern, 2300 Peachford Rd., Atlanta, GA 30338 (404) 451-7501 Phil Hart, Regional Mgr.
Sony Corp. of America, North Central, 24301 Indoplex Circle, Farmington Hills, MI 48018 (313) 477-4700 Tom Landgraf
Sony Corp. of America, Eastern, 15 Essex Rd., Paramus, NJ 07652 (201) 368-5000 George Sheehan

Soper Sound Music Library, Soper Sound Media Music, Box 498, Palo Alto, CA 94301

Soremec Eclair USA, Inc., 905 N. Cole Ave., Hollywood, CA 90038

Sorensen Co., A Unit of Raytheon Co., 676 Island Pond Rd., Manchester, NH 03103

Sound Dynamics, Inc., Box 32055, San Jose, CA 95152

Ron Golick, Gen. Mgr. (408) 926-3588

Soundscriber Magnetic Recording Co., Inc., 85 Willow St., New Haven, CT 06511

Sound Technology, 1400 Dell Ave., Campbell, CA 95008

Sonny Funke, Nat'l Sls. Mgr. (408) 378-6540

REGIONAL SALES CONTACTS:
Antech Labs, Inc., 8144 Big Bend Blvd., St. Louis, MO 63119 (314) 962-5656 Bob Higginbotham
Fidelicom, Box 80644, Chamblee, GA 30341 (404) 458-3616 Mort Liebman
Henry Joncas Co., 12058 Lake City Way N.E., Seattle, WA 98125 (206) 363-9200 Henry Joncas
Steffey Marketing Associates, 3575 Commercial Ave., Northbrook, IL 60062 (312) 480-3575 Bill Steffey
Charles Lucas Sales Co., 4424 Mintway, Dallas, TX 75236 (214) 330-8181 Charles Lucas
Maish Sales, 500 S. Madison St., Box 548, Mulberry, Ind. 46058 (317) 296-2322 Charles Maish
William Menezes & Associates, 9100 Cody, Overland Park, KS 66214 (913) 541-9699 Bill Menezes
Partridge Electronic Sales, Box 21205, Salt Lake City, Utah 84121 (801) 272-3131 Clark Partridge
Elmark Co., 2367 Huntingdon Pike, Huntingdon Valley, PA 19006 (205) 947-0750 Mark Pitkow
Repelect, Box 7102, Tampa, FL 33603 (813) 227-5051 John Govreau
Raymond O. Wright & Assoc., Inc., 34157 Nine Mile Rd., Farmington Hills, MI 48024 (313) 447-7562 Raymond Wright
Resource Marketing Associates, 254 First Ave., Minneapolis, MN 55401 (612) 333-1150 Steven Teachout
Shea Sales, 552 Prospect St., Maplewood, N.J. 07040 (201) 762-2382 Tom Shea

Spectra Sonics, 3750 Airport Rd., Ogden, Utah 84403

Spectrum Instruments, Inc., Box 97, Hartsdale, NY 10530

Sperry Marine Systems, Sperry Corp., Marcus Ave., Great Neck, NY 11020

Sperry Weather Systems, Box 769, Mobile, AL 36601

Rufus Lea (205) 433-1007

REGIONAL SALES CONTACTS:
Denrad Technical Group, P.O. Box 225, Denison, TX 75020 (214) 463-5382 H. Wayne Mathews

Sphere Electronics, 20201A Prairie, Chatsworth, CA 91311

Spin Physics, Inc., 3099 Science Park Rd., San Diego, CA 92121

Spindler & Sauppe, Inc., 13034 Saticoy St., North Hollywood, CA 91605

Stainless, Inc., Third & Montgomery Sts., North Wales, PA 19454

Jess C. Rodriquez, V.P. Mktg (215) 699-4871

Stancil Corp., 921 N. Highland, Hollywood, CA 90038

Standard Tape Laboratory, Inc., 26120 Eden Landing Rd. #5, Hayward, CA 94545

Frank Lennert, Pres. (415) 786-3546

Stanton Magnetics Inc., Terminal Drive, Plainview, N.Y. 11803

Pete Bidwell, Prof. Prod. Mgr. Jim Fox, V.P. Prof. Prod. W. O. Stanton, Pres. (516) 349-0200

Stantron Div., Wyco Metal Products, 6914 Beck Ave., North Hollywood, CA 91605

Guy Tessier (213) 875-0800

REGIONAL SALES CONTACTS:
Scientific Associates, 496 N. Kings Hwy, Cherry Hill, NJ 08034 (609) 482-0052
Scientific Associates, 8 Witherwood Town, son, MD 21204 (301) 321-1411
Tekdata, 6 Kidder Rd., Chelmsford, MA (617) 245-5940
Tekdata, Cherry Brook Rd., Canton Center, CT 06020 (203) 693-0449
John Olsen Co., 781 Neeb Rd., Cincinnati, OH 45238 (513) 451-5995
John Olsen Co., 104 Elatan Dr., Pittsburgh, PA 15243 (412) 279-2550
Gislason Sales, 516 Case Bldg., 82 St Paul St., Rochester, NY, 14604 (716) 454-4741
J.C. Electronics, 2656 Waiwai Loop, Honolulu, HI 96819 (808) 836-3337
J.F. Hurlbut Co., 622 Gardenia Ct., Golden, CO (303) 233-7796
Ed Landa Co., 1618 Cotner Ave., Los Angeles, CA 90025 (213) 879-0770
Moulthrop Sales, 7080 Commerce Dr., Pleasanton, CA 94566 (415) 846-0550
Don Smith Sales, 711 N. Northlake Way, P.O. Box 30099, Seattle, WA 98103 (206) 633-3160
Shefler-Kahn, 2107 North 7th St., P.O. Box 1587, Phoenix, AZ 85001 (602) 257-9015
Shefler-Kahn, 10200 Menaul N.E., Albuquerque, NM 87112 (505) 296-0749
Barry Sales, 709 Lingo Dr. #105, Richardson, TX 75081 (214) 234-0255
Berndt Associates, 6200 N. Hiawatha Ave., Chicago, IL 60646 (312) 283-0213
Berndt Associates, 940 Beloit Rd. #204, Milwaukee, WI 53227 (414) 545-8400
Berndt Associates, 2738 Winnetka Ave. N., Minneapolis, MN 55427 (612) 546-2021
Wallace Electric, 127 Armfield St., P.O. Box 526, Kernersville, NC 27284 (919) 996-2742
Wallace Electric, P.O. Box 7376, Hollywood, FL 33021 (305) 961-6640
Wallace Electric, P.O. Box 271120, Tampa, FL 33688 (813) 961-1037
Wallace Electric, P.O. Box 842, Jonesboro, GA 32036 (404) 471-6297
Wallace Electric, P.O. Box 879, Hixson Branch, Chattanooga, TN 37343 (615) 870-2080
Wallace Electric, 12 Houston Dr., Sherwood, AR 72116 (501) 835-0978
Norwood Scroggs, 2221 Arbor Hill Rd., Jackson, MI 49201 (517) 750-1170
Midtec, 6912 Marion, Shawnee Mission, KS 66218 (913) 441-6565
Scientific Associates, 9512A Lee Highway, Fairfax, VA 22031 (703) 385-0600
Willagen Electronics, 1585 Brittania Rd., Mississauga, Ont., Canada (416) 678-1379 Bill Spence
Willagen Electronics, 6170 Perinault St., Montreal, Que., Canada (514) 331-4283 Gene Harnett

Star Case Mfg. Co. Inc., 15525 South 70th Court, Orland Park, IL 60462

Starex, Inc., Box 248, Kearney, NJ 07032

Station Business Systems, Div. Control Data Corp., 600 W. Putnam Ave., Greenwich, CT 06830

Steenbeck, Inc., 9045 Eton Ave., Suite A, Canoga Park, CA 91304

The People who Originally Built the Antenna

Product Listings Begin on Page 116

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

WMHC ADVISORY COMMITTEE GOALS FOR 1981-82

1. Continue guidance and oversight of fundraising efforts

   Input to and from Development Office (Aubrey)

   Alumnae mailing

   Lobbying the President and Development Office for support

   Investments

   Establish formal depreciation maintenance SGA budget item (equipment replacement)

   NTIA grant negotiations

2. Continue oversight of license upgrading procedure and responsible discharge of licensee's requirements (logs, traffic).

3. Encourage increased stimulation and encouragement of students to experiment with:

   new formats (including live concerts)

   community oriented programs

   faculty involvement

   Offer personal expertise:

   Music - (Bonde)

   Fundraising - (Aubrey)

   Leadership training, administrative - (Byrne)

   Technical - (Farrington)

   Programming - (Ryack)

   Legal - (Steiger)

4. Continue training support, education programs, e.g., Kim Andrew Elliott's seminar.

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October 9, 1981

TO: WMHC Board of Directors
WMHC Advisory Committee

FROM: Paul Ryack

I thought it might be helpful to remind ourselves of the goals of the Advisory Committee before our get-together next Thursday. The enclosed list looks very formal, but is intended not to limit, order, or intimidate, but to offer flexible guidelines for all of us, as well as a basis for discussion.

We look forward to seeing you for an after-dinner drink on Thursday, October 15, 1981 in the Founder's Room or Willits-Hallowell.

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MEMORANDUM

Date January 7, 1982

To The Development Office

Subject Radio Station WMHC Fund Appeal

From Barbara Higgins Aubrey, Co-Director of the Alumnae Fund

Before you review this list --

Mount Holyoke College's WMHC, student radio station, is in imminent danger of being bumped off the air unless they can increase their power from 10 to 100 watts, action which calls for different equipment.

They have been turned down for a federal grant. Previous approaches to outside foundations and organizations have not been successful.

A list has been drawn up of alumnae who were active on the station during their student years. The current WMHC board has written a letter appealing for their support. It means a great deal to the station and should quite possibly strengthen the position of any other appeals by reinforcing a tie of College experience.

One alumna active on WMHC has not been included, but should probably receive a courtesy copy with perhaps an explanatory personal memo appended: Elizabeth Topham Kennan.

The board members plan to hand sign and hand address this mailing which is targeted for release the first week of February 1982.

Sent to CP
CM
JG
CF
LR
SJ
CA

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

February 1982

Dear WMHC Alumna:

Good News! With the help of its friends and constituents, WMHC plans to increase its power from 10 to 100 watts. The nation's first women's college radio station looks forward to this opportunity to increase its listenership and sees this as a challenge to better serve its listening area. After being part of WMHC, I'm sure you realize the importance of WMHC to the college and South Hadley communities. As Mt. Holyoke's most popular form of communication, WMHC broadcasts music, from classical to rock to jazz, news reports and sports news, plus community announcements, thus keeping our listeners in touch with coming events. In addition, the station allows students to learn about the broadcasting medium and expand their musical tastes. The opportunity to be a disc jockey, news reporter or on the engineering staff affords a rare chance to "try out" a career.

In the past few years, WMHC has incorporated these extras into its programming:

1) Public Affairs Show: a weekly feature, where college and town leaders are interviewed, and newsworthy issues discussed.
2) International Music Show: where DJs with interest in foreign music fill the air-waves with songs from around the world.
3) Album Fare: three newly-released albums are played in their entirety.
4) Mt. Holyoke College's own Top Ten Show.
5) Classical music broadcasts from Pratt Auditorium and college forum broadcasts from Gamble Auditorium.

We have expanded with our listeners and proudly met their demands
-- for professionalism: DJs attend mandatory workshops concerning all aspects of the station, and they must submit a tape of themselves on the air before being given a time slot. Only the best get on the air!
-- for consistency: we've instituted block programming, whereby a certain type of music is played at a set time each day.

WMHC is more popular than ever, but your support is crucial to our survival. If WMHC cannot expand to 100 watts, we will be in danger of being"bumped off" the air by any larger station that wishes our place on the dial. While the station has been conducting fund-raising events, sponsoring parties, dances and DJ record-playing marathons, we have a long way to go before we raise the $25,000 that we need for equipment to accommodate the power boost. We were hoping to receive a substantial amount of money from the federal government. However, in light of all the budget-cutting, our application for $19,000 was refused. Therefore, our future now greatly depends on your response to this appeal. Please help us in this challenge.

CELEBRATING MOUNT HOLYOKE COLLEGE

PANGYNASKEIA

PAST, PRESENT AND FUTURE

THIRD ANNUAL PANGYNASKEIA CELEBRATION
Friday, April 23, 1982

Events

9:30 a.m.	PRESIDENT ELIZABETH T. KENNAN "Mount Holyoke in the Future"	Torrey Livingroom
11:00 a.m.	MABEL MURPHY SMYTHE '37 "One World or None: Our Stake in the Developing World"	Willits-Hallowell Center Livingroom
12:00 noon to 1:15 p.m.	ALL-COLLEGE PICNIC Potpourri Tag Sale	Skinner Green (Lunch Centers if rain)
1:15 p.m.	PANGYNASKEIA AWARDS PRESENTATION Mabel Murphy Smythe '37, Ella T. Grasso PANGYNASKEIA Award recipient Dean Ruth E. Warfel, Campus Award Recipient	Skinner Steps (New York Room, Mary E. Woolley Student Center in case of rain)
2:00 p.m.	"3 DIFFERENT WARS: 3 DIFFERENT MOUNT HOLYOKES" Alumnae Panel: Gladys Allen Brigham '21 Gale Stubbs McClung '47 Sabine Haberland Cray '72 Moderator: Professor Jean Sudrann '39 Ruth, Lucia, and Elizabeth MacGregor Professor of English	New York Room Mary E. Woolley Student Center
3:45 p.m.	PARADE LINE-UP	Amphitheater Green
4:15 p.m.	THIRD ANNUAL PANGYNASKEIA PARADE	See Parade Route on back (Wilbur in case of rain)
4:45 p.m.	AMPHITHEATER CEREMONY Each class will compete for best showing of class colors and loudest rendition of class song.	Amphitheater (Chapin Auditorium in case of rain)

Les Poolman will be the MC, there will be previous Junior Show performance excerpts, class song competitions, and live entertainment, including Jon Lipman and the V-8's.

PANGYNASKEIA buttons are on sale at the Information Desk.

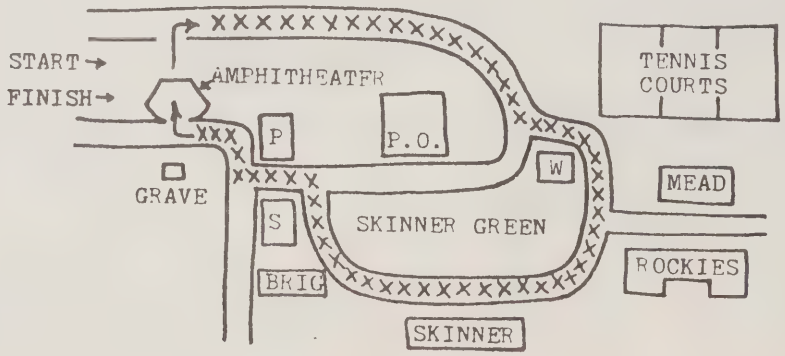
CELEBRATING MOUNT HOLYOKE COLLEGE

PANGYNASKEIA

PAST, PRESENT AND FUTURE

PARADE GUIDELINES

--There is no limit to the number of people that march with any group.
--Each group should decide whether they wish to construct a float or march as a unit.
--All group members should wear costumes, sing songs, or carry signs to show what era of Mount Holyoke's history they are depicting.
--All students (and alumnae) are asked to wear some representation of their class color, regardless of their parade unit. (Seniors-red, juniors-yellow, sophomores-blue, freshman-green)
--For parade suggestions, please consult the College Handbook.
--The parade will begin at 4:15 p.m. All participants are expected to gather on the Amphitheater Green at 3:45 p.m.
--On Wednesday, April 21, 1982 each group will receive notification of their marching position.
--The parade route is shown below:



--At the closing ceremonies the following parade awards will be announced:

Best Depiction of the Past
Best Depiction of the Present
Best Depiction of the Future
Best Band (any musical talent)
Best Float
Largest Unit
Smallest Unit
Most Original Unit
Best Representation of Class Color

--Any questions about the Parade, please call Bit Dustin x2581 or Sue Lowenthal/Tammy Son x2579.

W M H C

EQUIPMENT NEEDED FOR 100 WATT POWER TRANSFER

Estimated Costs

Transmitter	$7000	Microphones(2)	$129
Console	4100	Speakers(2)	129
Frequency/Modulation Monitor	2350	Tape Deck Remote	70
Recorder (Stereo Cartridge)	2100	Phono Cartridges(2)	66
Stereo Modulator & Frequency Adapter	1895	Spade Lugs	63
Limiter	1495	Cable	50
Turntables(2)	266	Microphone Booms(2)	35
Turntable Preamps(2)	240	Miscellaneous (Plugs, Switches, etc.)	150

W M H C

Radio Station of Mount Holyoke College, South Hadley, MA 01075

My contribution to WMHC's increased power and survival is $_____

(Please make checks payable to Mount Holyoke College)

___ My entire gift is enclosed

___ My first payment of $_____is enclosed

___ I pledge to complete my gift by May 31, 1982

I wish to have my gift matched by_____

Name of Company

___ Matching gift forms are enclosed

Name_____Class_____

WEHC STATION PROFILE

WEHC-FM RADIO
Mary E. Woolley Student Center
Mount Holyoke College
South Hadley, MA 01075

Studio Telephone (413) 538-2044
Newsroom Telephone (413) 538-2019

POWER: 100 Watts ERP FREQUENCY: 91.5 FM

OPERATING HOURS: 7am - 1 am (18 hours)

NEWS NETWORK: United Press International

STATION FORMAT: non-commercial, block programming, college format, educational

TARGET AUDIENCE: All Ages (various times)

STAFF: About 80 volunteer programmers, a selective staff of 16 including Station Manager, Program Director, Chief Engineer, Music Director, Special Projects Director, News Director, and others

FUNDING: Student Government at Mount Holyoke College yearly allocation, donations and fund drives.

Dee Greenwin
Station Manager
WEHC Radio

September 8, 1982

1. Fill out the sheet below with your name, year, dorm, telephone extension or hall phone. And most important your radio experience.
2. Fill out the schedule to your class schedule and when you have other commitments already known. Then fill out your three (3) preferences of music and your three (3) preferences for time slots
3. Return this to Eve Epstein after this meeting.
4. Slots will be posted in the station, in the P.O., and Friday, September 17th at 11:30 am.

NAME _____ YEAR _____ DORM _____ TEL. _____

RADIO EXPERIENCE _____

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY

PREFERENCES OF TIME SLOTS

1.
2.
3

WMNC'S TENTATIVE FALL PROGRAM GUIDE

MON	TUES.	WED.	THURS.	FRI.	SAT.	SUN.
7-10 AM	ROCKIN' YOU OUT OF THE CRADLE				9-12 CLASSICAL	9-10 WAKE UP WITH THE BEATLES
10-1 PM	D. J.'s PICKS					10-12 [illegible]
1-4 PM	JUMPING JAZZ				12-3 CLASSICAL	12-1 [illegible]
4-7 PM	TEA TIME CLASSICS				3-6 REGGAE	1-2 [illegible] MUSIC 2-4 JAZZ 4-6 MUSICALS
7-10 PM	GOOD OLD ROCK & ROLL				6-9 JAZZ	6-7:30 BILINGUAL ROCK 7:30-8 COMMUNITY AFFAIRS
10-1 AM	SUPERB SOUL				9-12 ROCK	8-9 COMEDY
1 AM +	D.J.'s PICKS				12+ D.J.'s PICKS	9-10 RADIO THEATER 10-12 WAVE BREAKERS

II. [illegible]

Fall D.J. training will begin the week after October break. Everyone will be assigned a trainee -- if this is a problem, contact Eve (X4310).

We still have t-shirts to get rid of. There are two styles -- "Do It With Frequency" and "Aural Stimulation". $6.00 each in red with white writing. [illegible] contact Eve to arrange selling these shirts.

The first Coffee House will be held [illegible] in the Chancellor. Everyone is encouraged to [illegible]

III. [illegible]

A) A Staff List is attached. Please hold on to this and use it to find a substitute. And a reminder -- if you are substituting, you must play the type of music that was scheduled for that slot.

B) Music logs -- a. Use the new vertical format logs.

b. Fill them out correctly.

c. Put them back into the lower section of the bin when full

d. DO NOT NEGLECT THIS RESPONSIBILITY!

C) Public Affairs [illegible] (see Vicki-Beth) [illegible] -- All staff members are encouraged to help out. This work is necessary to keep the station and shows running smoothly.

D) The Program Guide for FALL [illegible] time & next week. Thanks for getting show titles in on time.

III. POWER BOOST

THE switch will be flipped on Thursday, October 28 at 7:00 p.m.. [illegible] the process of arranging special programming for this night -- any ideas [illegible] appreciated. Our slogan for the boost is "TEN TIMES [illegible] THAN BEFORE". [illegible] know it's true, let's make sure everyone else [illegible].

Posters and buttons for the boost are [illegible] help with publicity -- putting up posters, selling [illegible].

All D.J.s are encouraged to make shifts [illegible] general. Give your name to Mary (X3076) or [illegible] a session.

IV. COMING EVENTS

[illegible]

Broadcast of Cyrus Vance's speech -- [illegible]

These Newsletters will be coming out [illegible] be in by Monday night at 10:00 p.m.. [illegible] night meeting, or put written notices [illegible] Publicity does not have a staff; then [illegible]

Mary McCracken

WMHC 91.5 FM
Mount Holyoke College, South Hadley, MA 01075
413 + 538-2044

October 10, 1982

To the Board of Trustees:

We are happy to bring you good news concerning WMHC. Our fundraising efforts have been successful enough to satisfy the federal requirement that we increase our power to 100 watts.

During the summer we purchased a new Harris transmitter for $5,300.00 which will enable us to increase our power. In addition, our aging antenna has been modernized. We have $1,500.00 remaining which will be applied to our next phase of station improvement, conversion to stereo.

As of this date, we plan to have a "ribbon-cutting" ceremony and celebration when our new equipment goes on line at 7 p.m., October 28th.

We thank you for your continued interest and support.

Sincerely,

Eve Epstein Maddy Cahill

Eve Epstein & Maddy Cahill
WMHC Station Manager and
Assistant Station Manager
For the WMHC Student Board of
Directors

October 13, 1982
Volume 82 no. 2

POWER BOOST

October 23th --our official power boost date-- is only 2 weeks away and publicity is working hard to let everyone know. Posters and buttons with our slogan (10x Better Than Before) have been ordered and should be available next week. Buttons will be sold at a low cost and everyone's help will be appreciated.

Programming ideas are still needed for our "special night" so let us (Eve, Randy, Mary, or Katrina) know what you think will appeal to our growing audience.

TO ALL DJ'S

Dorm Reps are needed as soon as possible to keep all the dorms "in tune" with what's going on at WHIC. A sign up sheet will be available in the station.

A trainee sign up sheet has been placed in the P.O. so DJ's should be expecting their trainee assignments fairly soon.

Also, for classical, jazz, rock and soul DJ's there is a rotating slot open for Featured Artists Sunday 10-12 am. If anyone wanted a weekly slot, but don't have the time, here's your chance. Only one 2 hour show per month. For more info contact Medra at x3959 or leave a message at x2366.

NEWS FOR THE NEWSIES

The News staff reads the news M-Th at 7,8,9 & 10pm. 6pm M,W, Th and 7/8pm on Friday. At all other times, all DJ's (except classical) are required to read the news on the hour. If you can't get into the newsroom you can get a key from the moniter, Security, or call Laura at x2402. We now have a new UPI machine --basically it works the same as the old one. If something goes wrong with it DON'T TOUCH IT. Call Laura, Eve (x4310), or Dr. Ryack. If no one is around, shut it off and read old news. All DJ's are responsible for tearing off the news. Throw out everything your don't read --- don't leave it hanging off the end of the machine. After you've read the news, please place it in the wooden boxes to the left of the PDI. Chioragos has paid for the news and they collect it once a week. If you have any problems or questions please contact Laura.

That's all for now folks. . . .

Signed,

Laura M. Hoff

and

Mary McGuire

BILL FARRINGTON

* WMHC HEADLINES *

Vol. 82, No. 3 October 27, 1982

BOOST BOOST--- Only ONE day away. . . .

All WMHC staff members are encouraged to come to Wilbur at 7:00 pm on Thursday. This is when our boost will begin. Bring your friends---there will be served!! (If you care to start celebrating early--- help us set up at 6:30) Let's make it a real party!

EVERYONE: We have been asked to participate in the WMC Fall Weekend parade by entering a float. The theme--- "WMHC makes the record." If anyone is interested contact Maddy Ky as soon as possible. (x4283)

Val Sprague needs a sub for her prime time rock show 7:00--10:00pm on Tuesday November 30. Please help out--- call x7780.

In response to the growing problem of new (and old) records disappearing, there will be a record sign-out, for at least a trial period of one month. Each Sunday, from 10-11 pm, WMHC staff may sign out one album; no classical albums will be available. You must leave your ID and the record MUST be returned by 12:00 noon. Hopefully people will sign records out to tape them, etc. and the stealing will stop.

ATTENTION ROCK DJ's:

You must play at least six (6) new cuts per show. Of these six, three (3) are to be from the featured albums listed at the station.

NEWS FOR NEWSIES AND DJ's:

The new UPI machine will be turned on soon. Basically the same rules apply to its use. If something should go wrong--- DON'T TRY TO FIX IT. Call Laura at x2402 or Eve at x4310. If no one is in leave a message. And TURN OFF THE UPI. This Saturday no one was able to reach Laura when the ribbon ran out and the UPI was left on. Not only did this waste yards of paper, but it was also bad for the keys.

SEE YOU ALL IN WILBUR. . . .

Signed,

Katherine Van Thyer

and

Mary McCracken

BILL FARRINGTON

ANT NEWS***

...on will close for the Thanksgiving vacation on Tuesday, ...23 at 1:00 p.m.. We will reopen as of Monday, November ...0 a.m..

...owing slots are open:

Monday	7-10 a.m.	Rock
Monday	1-4 p.m.	Jazz
Tuesday	1-4 p.m.	Jazz
Wednesday	10-11a.m.	Soul or Classical

...sider filling one of the above. Call Eve X4310.

...RED ARTIST DJS*

...for the rest of the semester is as follows:

...	CLASSICAL	November 21
...	ROCK	December 19
...	SOUL	December 5
...	JAZZ	December 12

...

...S TO CONSIDER**

...ill have buttons to be sold. Please volunteer to sell some in your dorm. They're 50¢ each. Contact Mary X3076 to get yours.

Please consider the idea of making carts for your show, or the station in general. They're easy fillers between songs, and they make the station more professional.

...records are marked with a ... in the top corner. PLEASE remember this - and the alphabet - when filing records.

Apologies to all for the cancelled coffee house.
Don't forget to read the following sheet about WEBS.

Thanks for taking the time to read these newsletters — they really are important for keeping in touch with WHHC goings on.

Have a good Thanksgiving Break.

Regards,

Mary McCracken

Mary McCracken & Katrina Von Hoyer

November 29, 1982

Dear Board Member:

The following are the notes from our meeting on November 16, where the major topics of discussion were goals for WMHC, and how to best achieve these overall station goals. Please excuse the somewhat incomplete nature of these notes, but I have tried to put down as many comments, suggestions as possible.

The meeting began with each person listing:

a) Goals for WMHC
b) Personal goals as a Board Member.

These points were brought up for the group, and were listed for all to ponder. Please note that those items marked with an * were considered to require future discussions, and the items are not listed in any order of importance. Below each goal heading is a short summary of the discussion surrounding it. When these items were brought forward, the following questions were addressed — what the goal actually involves; are we as a station fulfilling this goal; how could WMHC begin to, or better, fulfill this goal.

STATION GOALS

A. Serve Campus and Communities*
This requires further discussion, primarily since we have not yet fully ascertained the needs of our new, expanded audience. Most people did feel that, generally, we were doing a good job in this area.

B. Maintain Originality (Diverse Programming)
Most members see this as one of WMHC's strongest, most unique features. A comment was made that the station, with the wider coverage, should perhaps look into more diversification (expand alternative programming, such as Latin, Reggae, etc.). Someone else did, however, stress the importance of continuity and identity for WMHC.

It was therefore decided that a "Program Review" was required. The persons who signed up for this job are — Valerie Nekolieff, Sallie Seltzer, Felicia Thomas, Val Sprague, and LaVerne Morris.

C. Improve Quality*
This area was one of concern for many members, especially because of the power boost, and is another topic that requires further discussion. Most of the air time is of good quality; however, there were a couple of comments made regarding problems with quality — a "little girl" sound of some on-air commentary; the sometimes inconsistant handling of news broadcasts (laughing during the

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Quality (cont'd)

news was mentioned specifically). From these concerns, a number of suggestions emerged:

1) Do not use the airwaves for training new DJs.
2) Some form of DJ rating sheet should be designed and employed regularly (see #3).
3) A "Quality Control" group was created, with the following people - Program Director, Nedra Medley, Ellen Richardson, Mary Roethel. One of this group's responsibilities was envisioned as being the completion of rating sheets during the semester.

D. Provide Radio Experience & Education for MHC Students
It was the consensus of the group that the station was, and is, meeting this objective.

E. Educate and Inform the Community
The only comment on this subject was an expressed desire to expand the Community Affairs programming, as in adding a talk show slot in the future.

F. Uphold Ethical Values
There was some degree of uncertainty regarding the actual meaning of this point. One interpretation was concerned with the screening of material to go over the air, not only in terms of quality, but also taking into account a degree of social responsibility for content. It was stressed that DJs must use a degree of judgement and restraint when airing certain material - and failure to do so, as stated in the "by-laws" which each DJ signed, should result in board action. However, the exact definitions of what is/is not objectionable were still not agreed to by the group.

The other concern made by several board members during the discussion of ethical standards was in reference to how station business is conducted by the board. The comment made in this respect was that personal disagreements have to be removed from station business.

G. Fulfill FCC Requirements - PICAN
Generally, this objective was being met. It was pointed out that although the logs are basically done correctly, the quality of information contained therein is not of great concern to many staff members. Therefore, the following suggestions were made:

1) Have a weekly poster (in P.O. or station) with general reminders of rules and procedures.
2) Begin each year/semester with a group goal-setting session, including all WMHC staff.

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Most DJs/Newsies would say that the station is meeting this goal; however, many Board Members do not feel the same. The following are comments/suggestions made on the subject:

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This was a goal that everyone felt was being met at the present time.

Rita Byrne, who served as moderator of the discussion, offered the following practical tips for Board Meetings:

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2) The Board should consider adding a position for a Secretary, who would be responsible for the taking and reading of minutes at each meeting.

Please remember that we are having another session like this on Wednesday, December 1 from 5-7 p.m., in the Frances Perkins Room. The primary purpose of this meeting will be to discuss the goals of Board Members, and the actual job descriptions of each Board position. Again the same ground rules of attendance and honesty are to be followed.

Thanks for taking the time to read these notes. Our last session was productive in many respects; let's make Wednesday's the same.

Regards,
Mary McCracken
Mary McCracken

SALLIE SELTZER
BOX 1496

November 29, 1982

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Regards,
Mary McCracken

WMHC NEWSLETTER - December 8, 1982

"Rock Music staff meeting is cancelled this week."

END OF SEMESTER

The last day of regularly scheduled programming will be Wednesday, December 15. During the exam period, December 16-20, we are required to broadcast for at least seven (7) hours per day. ALL DJs are expected to contribute their normal amount of time to the station; sign-up sheet is posted on the bulletin board outside the station -- PLEASE sign-up as soon as possible.

The station is scheduled to close for the semester on Monday, December 20 at 12:00 (noon). If there are DJs who would like to do a show after this time, make sure that you are signed-up.

Thanks in advance for taking the responsibility!

WINTER TERM

The station will be in operation during Winter Term. All current on-air talent, as well as newly-trained DJs are encouraged to sign-up for a show. There will be a meeting for all those interested within the first few days of Winter Term. Keep an eye out for a notice on the WMHC board in the PO.

*** ELECTIONS ***

Elections for the WMHC Board of Directors will be held this Sunday, December 12, at 7:00 p.m.. The positions described on the bulletin boards are open to all WMHC staff who have had at least one full semester of experience with the station. The position of Station Manager, however, is open only to those staff members with one year's experience on the Board.

The term of office covered by these elections will be from January to April. NOrmally, the term runs from January to January, but with the possibility of changes due to a new constitution, the term has been shortened as above.

Any staff member who wishes to run for a position should complete an application form and bring it with them on Sunday to the station. The forms are available on the WMHC board in the PO, and on the board outside the station.

Results of the election will be posted on the board in the PO early next week.

Please note that the name and extension of the person currently holding each position is given; if you have any questions, do not hesitate to contact any current Board member.

This is probably the last newsletter of the semester. Hopefully they have served the purpose of keeping all WMHC staff up-to-date of station goings-on.

Good luck with your work and/or exams.
Have a wonderful vacation - Best wishes for the holidays, and the coming New Year.

egards,

Bill Farrington

AV Dept.

Name	Ext	PO	Position
[illegible] Alsino	2331	15	DJ
Joy [illegible]ato	2371	26	N
Kelly [illegible]ahmer	2362	55	N
Cindy [illegible]anach	3465	62	DJ
[illegible]ey Barkley	2387	75	DJ
Susan Bernard	3665	97	N
Diane Bonifacio	3786	125	N
Liz Bowman	3091	138	DJ,N
Sarah Brannon	2353	147	N
Susan Brody	3675	160	DJ,N
			Traffic
Amy Brook	2352	162	N
Lisa Brun[illegible]	2564	176	N
[illegible]ndy Cahill	4283		DJ
[illegible]ryann Carberry	2564	215	DJ
Catherine Casey	3465	229	DJ
Francoline Casimir	2311	231	N
[illegible]laine Cheung	2409	248	DJ,N
[illegible]	2188	264	N
[illegible]	2402	277	DJ
			News
[illegible]aria Connolly	2383	280	N
[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]
[illegible]hy Crowley	2482	310	N
[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	3760	340	DJ
[illegible]	3061	343	[illegible]
[illegible]	3417	350	DJ
[illegible] Dwyer	2402	396	DJ
Julie Elliott	2422	431	N
Ruth Ernst	3233	439	N
Bill Farrington	2073	3 Carr	DJ
[illegible]	[illegible]	[illegible]	[illegible]
Terry Falcone	3149	454	DJ
Andrea Forsyth	2194	492	DJ
Stacy Fugger	2409	516	N
Rebecca Gannon	4245		DJ
Loretta Gavin	3546		DJ
Lisa Giragosian	3974	553	DJ
Kamen Greber	2388	593	N,DJ
Suzanne Hoff	2194	681	DJ,N
Anne Jefferson	3390	728	[illegible]
Thara Jefferson	2188		[illegible]
Elise Johnson	3105	753	DJ
Janet Kendall	2578	779	N
Claudia Kulesh	3147	820	DJ
[illegible]onique La Rouere	3502	850	[illegible]
[illegible] Claire Leonelli	2577	885	[illegible]
Renee Lewis	2402	894	DJ
Natalia Lopez	3083	[illegible]	[illegible]
[illegible]aria Cirino	2471	250	DJ

Name	Ext	#	Position(s)
Jennifer Ince	4305	921	DJ
Kathleen Maguire	3447	932	DJ
Judy Manuel	532-9453		N
Betsy Mark	3345		
Laurie Martin	3655	954	
Teresa Mastrangelo	4130	1121	DJ, Asst. Stn Mgr.
Laura McAlister	2590	1131	DJ
Mary McCracken	3076	1139	DJ
Maureen McDonald	3314	1144	DJ
Sue Cloughlin	3105	1158	115 DJ
Nedra Medley	3959	1164	DJ
Julie Merritt	2380	1175	DJ
Becky Miller	2464	1188	DJ
Melita Mensah (Trent)	2371	1206	N
Katherine Mottle	2355		DJ,
Jennie Mulin	3298		DJ
Gilbert Murray	3705	1234	DJ
Suzanne Nagel	3300	1197	Bus. Mgr.
Catherine Neal	2319	1245	N
Tai Nemhauser	3320	1252	Sp.Prog.Dir.
Adam Newmark	2402	1270	DJ
Brenda Nottingham	2311	1272	N
Cornelia O'Donaghue	3155	1283	N
Terry Oswald	3447	1285	N
Ann Peters	2458		DJ
Clive Perry	3304		
Heather Prentice	3987	1362	N
Kathy Quirk	3240	1374	DJ
Dave Richardson	2353	1404	DJ,D
Susan Richardson	2352	1405	DJ,SGA
Enid Roberts	4353		DJ
Elizabeth Rodeno	2402	1419	DJ, Rock Dir.
Mary Roethel	3342	1420	DJ,
Elizabeth Russell		1446	DJ
Paul Ryack	2308	Hea.Cent.	DJ, Pub. Aff.
Alison Schecter	2311	1477	DJ
Michele Schultz	2468	1845	DJ
Sallie Seltzer	3753	1496	DJ, Prod. Dir.
Nancy Shapiro	2179	1505	DJ
Virginia Smith	3557		DJ
Catherine Snyder	3613	1547	DJ, N
Louise Stewart	2320	1595	DJ
Felicia Thomas	2351		DJ
Rebekah Torges	2409		DJ
Ana Valdes	3753	1648	DJ
Katrina Von Hoyer	3597	1724	DJ, Prod. Dir.
Jean Marie Weber	3063	1757	DJ
Maureen Westenberger	3683		DJ
Sandy Wilcon	2564	1786	DJ
Stephanie Willen	3390	1788	DJ
Elisabeth Wilson	2428	1793	DJ
Sidonie Winfield	2320	1796	DJ

B. FARRIDGTOP
3 CAER

STATION	FREQUENCY	SLOGAN 1	SLOGAN 2	SLOGAN 3
WRCH-F	100.5	ALL MUSIC ALL THE TIME	RICH FM 100	FM 100 RICH BEAUTIFUL MUS
WKCI-F	101.3	KC 101 OR CASEY 101 FM	CONNECTICUTS FAVORITE	101 FM OR 101.3
WAQY-F	102.1	ROCK 102	ROCK BLOCK WEEKEND	YOUR ALBUM STATION
WCRB-F	102.5	THE CONCERT STATION	24 HOUR CONCERT STATION	DOLBY STEREO 102.5 FM
WDRC-F	102.9	WE PLAYWHAT U WANT 2 HEAR	FM ONE-OH-THREE	DRC-FM
WEEI-F	103.3	HITRADIO/HIT MUSIC	103 FM/HITLINE	RADIO 103/HITLIST
WCCH-F	103.5	NEW VOICE IN THE VALLEY		
WBCN-F	104.1	ROCK ≠N≠ ROLL CONNECTION	CONCERT CONNECTION	104 FM/RADIO TEN FOUR
WIOF-F	104.1	MAGIC FM 104	MAGIC MUSIC 104	MAGIC GOLD
WHCN-F	105.9	THE ROCK OF THE EIGHTIES	ROCK 106	NEW ROCK LEADER
WMJX-F	106.7	FM 106	MAGIC	MAGIC 106
WCCC-F	106.9	ROCK≠N ROLL RADIO WCCC	S.N. ENGLDS BST ROCK+ROLL	FM 107
WAAF-F	107.3	FM 107	AAF	CRANK IT UP
WXKS-F	107.9	KISS	KISS-108	BETTER HIT MUSIC

KE SHLITTER
Vo.. 83. No. 2
February 23, 1983

Greetings All ---

Enclosed you will find the current staff list. As you can see, several of the DJs have indicated whether they will sub next week. Could you all PLEASE return the questionnaires that were on the bottom of last week's newsletter. If you have misplaced it, see Kathy (Blame!), call Katrine @3597) or Mary (3076) to give us the information.

Remember EVERYONE***** Talk up the MASH Trivia Contest to be held this coming Monday night. Registration will take place by calling the station between 7:00 pm and 7:15. The actual contest will begin after this and will go on until the TV programs starts. There will be lots of prizes awarded, so it's important to register at 7:00 - MONDAY, FEBRUARY 28.

Anyone need some joining staffs -- It's not too late to help out the Publicity Department (presently consisting of 2 people). If we want to organize some major events for the station we need some help. Think about it seriously -- lots of responsibility, and short bi-weekly meetings!

Program guides will be out sometime next week. Keep your eyes open!

Until next week --Mary

P.S. Updated Staff List & Use It! (Updates will be made when necessary.)

WHHC NEWSLETTER
March 3, 1983

*****IMPORTANT INFORMATION FOR ALL STAFF*****

Copies of the revised, updated WHHC Constitution are available at the station, on top of the bookcase next to the transmitter. PLEASE take the time to read it and forward any comments or suggestions to Mary Roethel or Teresa Mastrangelo (Station Manager or Assistant Station Manager) prior to Sunday March 6 at 7:00 p.m.. Mary - X3342 Teresa - X 4130.

There will be an all staff meeting this coming Tuesday, March 8 at 7:15 in the North Rocky Living Room. The purpose of this meeting is to vote on this consittution, so it is therefore essential that all staff memebers are familiar with this material. Again, take time to go over it.

The station desperately needs to <u>temporarily</u> borrow any Beatles recordings that anyone can spare. The Beatles slot on Sundays is getting repetitious. Any help would be greatly appreciated. Contact Val Nekolieff (X3320).

On Sunday, March 6, from 8-9 p.m., WHHC will be airing a "talk show"/interview with SGA candidates for the upcoming election. All staff should consider listening themselves and please mention it in your dorms.

Don't forget the meeting on Tuesday night is mandatory!

It is worthwhile mentioning here that staff members will tell people about upcoming station events. We are always are our own best publicity. Program guides will be included in next week's newsletter.

On the following page are the instructions for the EBS Tests. Extra copies of the first installment (which appeared last semester) are available in the staff [illegible] Please read the following carefully! A reference copyu will be up in the station.

WMHC 91.5 FM
Mount Holyoke College South Hadley, MA 01075
413 - 538-2044

5 APRIL 1983

TO: WMHC BOARD OF DIRECTORS

FROM: MARY

BILL - THOUGHT YOU'D MIGHT WANT THE INFO - ALSO I WANT TO ASK YOU ABOUT SOME OF THE STUFF LYING AROUND BETWEEN SUNDAY & TUES.

1. AS YOU MAY ME AWARE, THE APPLICATION DEADLINE WAS EXTENDED TO APRIL 6. PLEASE ENCOURAGE ANYONE INTERESTED TO RUN, ELECTIONS ARE NEXT SUNDAY, APRIL 10, AT 7.

2. PRIOR TO ELECTIONS ON SUNDAY, WE WILL BE HAVING A STATION REDECORATION. FROM 4-7 PM. WMHC WILL PROVIDE DINNER. IT IS VERY NECESSARY, SO I EXPECT TO SEE EVERYONE THERE.

3. I AM HAVING OFFICE HOURS TODAY FROM 5-6 PM AND TOMORROW (WED) FROM 12.30-1.30 IN THE STATION. THESE ARE FOR BOTH STAFF AND BOARD MEMBERS.

4. ALL RECEIVED APPLICATIONS ARE ON MY DOOR (17 NU ROCKY) IN AN ENVELOPE. PLEASE READ PRIOR TO SUNDAY. DO NOT REMOVE THEM! THERE IS ONLY 1 COPY OF EACH!

Bill Fairbrother

13 APRIL 1983

BILL -

ON BEHALF OF ALL THE WMHC STAFF, I'D LIKE TO THANK YOU FOR YOUR PARTICIPATION AT THE STATION REDECORATION ON SUNDAY. YOUR HELP WAS (AND ALWAYS IS) GREATLY APPRECIATED!

THANKS,

MARY FRANCES

WMHC 91.5 FM
Mount Holyoke College, South Hadley, MA 01075

BILL FARRINGTON

WMHC Newsletter

April 26, 1983

Hello everyone! Here are a few points of interest for WMHC staff.

I. Our budget was approved last Monday night so that we will still be operating next year ---yeah!

II. Laura Congleton, your wonderful news director, asks that DJ's please remember to use the electronic news intro for newscasts.

III. A few friendly reminders:

a) If you get an EBS test during your show, please indicate it on the appropriate place at the bottom of the program log.

b) Cigarettes and ashtrays are NOT ALLOWED beyond the double doors i.e., NOWHERE NEAR THE TRANSMITTER! Firstly, this is a violation of FCC rules and secondly it can do serious damage to some very expensive equipment.

c) PLEASE be extremely careful with the records. Two were recently broken ---there is no excuse for negligence and record companies are not very willing to replace records.

V. There is a WMHC Listeners' Survey being distributed in the 5-college area. Please encourage people to fill them out. They are short, important, and are located in the P.O. Oh and by the way, those who fill out the survey get a free WMHC button as added incentive. . . .

VI. If anyone is interested in the important job of canvassing for WMHC i.e., asking local businesses to donate [illegible], receipts, gift certificates, etc. Call Teresa Castrangelo at x4130.

VII. There will be one last all-staff meeting on Thursday, April 28 at 7:15pm in North Rocky's dining room (why [illegible] we're having it). This is a mandatory meeting! If you have a real problem (if you can't make it, that is) contact Mary Boethel x3342.

VIII. Last, but NOT least; there will be a sign up sheet for exam week programming posted outside the studio. This new schedule will begin Saturday May 7th. It is imperative that [illegible] air, so please make some time between exams for your show.

Thank you,

Katrina von Hoyer.

Katrina von Hoyer

Publicity Director

Bill Farrington

[redacted] 3 Carr

WMHC Newsletter

Volume 83 No. 1
October 6, 1983

Hi Everybody!

Welcome back for another semester of fun over the air waves! Here are a few short but important items for you to know:

(1) YOur Board of Directors:

Position	Name	Ext
Station Manager	Mary Frances Boethel	4368
Asst Station Manager	Teresa Mastrangelo	2531
Program Director	Sallie Seltzer	3222
News Director	Laura Congleton	3217
Traffic Manager	Ellen Thalman	3937
Rock Director	Kathy Maguire	4247
Jazz Director	Laverne Morris	4111
Black Contemp. Dir.	Dana Tilgham	2075
Classical Director	Elise Johnson	3328
Publicity Director	Katrina von Hoyer	4003
Business Manager	Susan McLoughlin	2352
SGA Representative	Amy Brook	4367
Chief Engineer	Karen Smith	3541
Faculty Advisor	Dr. Paul Ryack	2208

(2) Enclosed is a staff sublist THAT SHOULD BE SAVED!! You will need this to refer to when in dire need of someone to do your show, news spot, etc. (please try to give subs as much notice as possible---they're doing you the favor). Additions will be made when necessary.

(3) For those who have not yet noticed, there is a "COMMENT BOOK" in the station. This is for your pleasure, info, whatever. Agendas of board meetings will be included, your favorite joke of the week even your gripe of the week. . . be creative!

(4) UNDERWRITING. For those interested in selling air time for station profit to local businesses, contact Teresa x2531, Mary x4368 or Laura x3217. With these added funds the possibilities for improving the station are endless. This is a very important project: please consider it.

(5) WMHC is soon to be more than "10X Better Than Before"---WE ARE GOING STEREO, at long last! Now you can put your headphones on and hear something different in each ear! We knew you'd be excited and probably want a party, right? Well it's already set. Friday, Oct. 21 from 10 - 1:00 in conjunction with Wooley's. More details later.

(6) Also in the spirit of self-improvement, we are holding MANDATORY "DJ refresher" sessions. The exact dates and notwin will be announced in another newsletter.

(7) Last, but certainly not least, there will be a general meeting for all WMHC staff on Monday Oct., 10 at 7:30 in J. Hall's Living Room. This will be an opportunity for you to mingle with your many board members, hear an overview of station policy, more about our stereo party, and MUNCHIES will be served! You must attend this meeting. In case of serious conflict, contact Mary x4368, Ellen or Teresa x2531, 2337.

Until Monday - - - -

Katrina.

P.S. The Program Guide is on its way...

WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC

WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC WMHC

"WMHC NEWSLETTER"

Volume 83 No. 4

November 8, 1985

WMHC STAFF: Hi! Don't forget our station redecoration party (in case you haven't seen the poster) this Sunday, November 13th at 4:00 where else? but in the station. At 6:00 will be the unveiling of exquisite Italian food called pi'zza! Be prepared to organize records, clean the station, hang posters, and EAT!!!

D.J.'S: In case you were wondering: we won't be giving out any more wonderful promos until about December 9th (simply because we don't have any to give away).

**Our illustrious program director, Sallie Seltzer, is looking for people to join her Quality Control group. This group is designed to constructively criticize general air quality. You must have been on a staff for at least one semester to be eligible. Contact Sallie at x3[illegible] for more information.

**An important tidbit to all DJ's: please notice that the cassette has been moved to pot 4.

EVERYONE: WMHC will be hosting a "call-in" talk show on the pros and cons of the proposed dormitory council. There will be a few guests who will speak over the air and then students will be able to call and make comments. We will need people to help us organize this, answer phones, etc. It will probably be on a Sunday night (the 20th?) from 8-9pm. If you would like to help or have any questions call Mary at x4368 or Teresa at x2521.

BOARD MEMBERS in particular and everyone in general: a reminder: there will be no board meeting this week (Sunday November 13th) following the pizza party, I mean station redectoration party . . .

Regards,

Katrina

Bill Farrington

I'm sure you are all psyched for Christmas Break, but there are some miscellaneous things you should know before you close your books for finals and seasonal festivities.

IMPORTANT: DJ's must sign up for slots for exam week, i.e., you are not expected to hold your show during finals, but you are scheduled to do your share; that is, we must be on the air at least 15 hours a day, so if you have any spare time please sign up on the board outside the station. Thanks.

This is a list of DJ's who will be here during Winterterm. There will be a MANDATORY programming meeting on January 2nd at 7:00 in the station. Sallie would like to discuss programming from 4 to midnight for the month of January. (Also, this programming will probably carry over through the first week of February).

Another mandatory meeting (no, not ALL meetings are mandatory) for SPECIAL programming will be held on Thursday, February 4th at 7:15. Place: TBA to be announced. This is the second day of classes, so mark it in your calanders NOW!!

The results of our Community Ascertainment Survey are typed up and here are the pertinent station resolutions. If you would like to see this, contact Mary Roetbel.

Betsey Mark is our new Special Programs Director ---Congratulations Betsey! This should add a colorful dimension to our programming. Be sure to support Betey. Special Programs are Fun Fun Fun!!!!

Last, but definately not least, GOOD LUCK with finals and have a GREAT BREAK!!!!!

Tom Jennings

Care

Tom
Bridgeport
California
707-238-2351
EX 173

WHIG STAFF - FALL 1987

Name	Ext	Position
Kelly Bahmer	2366	Reporter
Mary Bartley	2422	DJ
Wendy Belcher	2183	dj
Jennifer Bernet	2352	DJ
Susan Bernard	3231, 2045	DJ
Jessica Bethel	2402	DJ
Alice Biegaler	3190, 2062	DJ
Jonelle Bose	4343, 2331	DJ
Liz Bowman	4369	DJ
Susan Brody	3916, 2364	DJ, ED
Amy Brook	4367	DJ, [illegible]
Maddy Cahill	4347	DJ
Mary Ann Carberry	4168	DJ
Liz Carroll	3723, 2429	DJ
Caryl Casuen	3696, 2420	DJ, [illegible]
Nicholle Cerrone	2426	DJ
Barbara Chrenko	2385	DJ
Maria Cirino	2385	DJ
Laura Congleton	3217, 2063	DJ, [illegible]
Anna Maria Connolly	2409	DJ
Michelle Cormier	2597	DJ
Caroline Crapps	3779	DJ
Jill Cunningham	4346, 2331	DJ
Dorothy D'Agostino	3811	DJ
Janet Davis	2458	DJ
Jenni Darlus	3513	DJ
Lisa Demony	2526	Sub
Julie Doig	2471	DJ
Bill Farrington	2073	[illegible]
Claudia Ford	4351, 2337	DJ
Andrea Forsyth	3730	DJ
Mary Francis	3285	Sub
Stacy Fugger	2587	DJ
Susan Gammage	3159	DJ
Rosaura Gannon	2431	DJ
Grace Gavin	4160	DJ
Helen Goodhue	3256, 2139	[illegible]
Tisrael Haram	2351	[illegible]
Melissa Hoffman	3057, 2375	DJ
Anne Jefferson	2181	DJ
Thara Jefferson	2060	DJ
Elise Jonnson	3320	DJ, [illegible]
Wayne Jones	4324, 2351	DJ
Theona Jundanian	2954	DJ
Shazia Khawaja	2788, 2520	DJ
Claudia Kulesh	4063	Sub
Monique LaRouere	3107	DJ
Kathy Maguire	4247	DJ, Rock Dir
Judy Marcal	312-[illegible]93	DJ

Fall 1983 Staff

Name	DJs	Position
Betsy Clark	3390	DJ
Juliet Markham	2331	DJ
Laurie Martin	3192, 2062	DJ
Teresa Mastrangelo	2531, 2537	Asst. Stn Mgr
Sue Mc Loughlin	2352	DJ, Bus Mgr
Julie Merritt	3811	DJ
Becky Miller	2429	DJ
LaVerne Morris	4111	DJ, Jazz Dir
Michele Mulia	2568	DJ
Jennifer O'Loughlin	3435	DJ
Maria Pisoni	2099	DJ
Phyllis Psichos	3662, 2109	DJ
Tone Purrelli	2183	DJ
Allison Quinn	3286, 2194	DJ
Jacqueline Richardson	2355	DJ
Mary Roethel	4368	DJ, Stn Mgr
Margot Segers	2331	DJ
Elizabeth Russell	3394	DJ
Paul Rysz	2518	DJ, Fac. Adv.
Maria Salem	2018	DJ
Alison Schuster	2449	DJ
Michele Schultz	3191	DJ
Sallie Seltzer	3122	DJ, Prog. Dir.
Carolyn Siekovic	4035	DJ
Karen Smith	3341	DJ, Chief Eng.
Mary ann Snell	2456	DJ
Catherine Snyder	3414	DJ
Jocelyn Steinke	2471	DJ
Diane Strumpf	3338, 2551	DJ, Sub
Amanda Thacher	2302	~~DJ, Traf Mgr~~
Ellen Thalman	3337	DJ, Traf Mgr
Felicia Thomas	2185	Sub
Jane Tillman	3111	DJ, Blk Cont. Dir
Anne Vail	3774, 2220	DJ
Katrina von Voyer	4303, 2327	Publicity Dir
Lucy Walke	3214, 2329	DJ
Silvani Vallocoppillai	2491	DJ
Jean Carlo Weber	2224, 2458	DJ
Elizabeth Webster	4207	DJ
Catherine Wiencke	2587	DJ
Heather Wilcauskas	2421	DJ
Sandy Wilson	3515	DJ
Steven Winfield	3286, 2194	DJ

Revised 4/2/74

1. Mount Holyoke College: Student Publications and WMHC; Space Requirements

Space Category	Area per Unit (sq. ft.)	Number of Units	Program Area (sq. ft.)
Office space, enclosed			
Choragos	60	3	180
Llamorada	--	--	100
Pegasus	--	--	100
Subtotal			380
Common workroom			
Typing station	45	4	180
Other work station	50	10	500
Layout table	--	--	100
Files	10	10	100
Reception and display	--	--	50
Art work	--	--	100
Subtotal			1030
Radio station			
Office space			
Desks	50	3	150
Files	10	3	30
Teletype	40	1	40
Reception	--	--	50
Supplies and miscellaneous	--	--	50
Studio	--	--	120
Studio	--	--	75
Control room	--	--	120
Workshop	--	--	100
Library	--	--	60
Storage	--	--	50
Subtotal			845
Total			2255

Bill Farrington
(Carr)

Hi, Bill!

Hello everyone -- here's the scoop for the weekly ...

*All-Staff meeting: Tuesday the 23rd at 7:30 pm in Buckland l.r. Plans for the rest of the semester, as well as next year's programming and events, will be discussed. We need to know who is going to be here next year, so please be there. . .a good excuse for a study break!

*The new Board of Directors has officially taken over. The new directory will be available at Tuesday's meeting.

*Tickets to see LOS LOBOS at [illegible] will be given away [illegible] on Friday and Saturday. Get excited.

*SPECIAL NEXT WEEK: "holocaust Experiences", a six-part(½ hour) broadcast, will be aired starting Sunday night, April 21, at 8x9:00-9:30 pm. The following Monday through Friday, the feature will be from 7:00 to 7:30 pm.

*Board meetings are open to EVERYONE. They are held on Suday nights at 7, and agendas, like this weeks, will be put out beforehand so if you have an idea or opinion, come and let us know.

AGENDA

Caroline Franco: Gen. Mgr:
FCC report
open house before commencement
Dangymsheia float

Carol Cadden: Bus. Mgr:
next year's budget
[illegible] parties next year

[illegible] Shadri & Betsy Mark: Publicity
publicity procedures
more senators

[illegible] Board Member reports

[illegible]l Meeting Agenda - Tuesday, 7:30, Buckland

[illegible] difference between a jeweler and a jailer?

Have a good week!

[illegible]

Bill Farrington

4/85

Bill Farrington

Carr Labs

You have been invited as a special guest of WMHC and Woolley's to celebrate

WMHC 91.5 FM goes Stereo

an evening of music & madness
and
"refreshments"

Door Prizes · Dancing

Wilbur, Many in E. Woolley Hall

Admission $1 · This is a closed party by invitation only. · 10 pm - 1 am Friday Oct. 21st

You must have MHC ID to be admitted
Limit one additional off-campus friend per person

3 October 1983

Dear Bill,

On behalf of everyone in Safford Hall, I'd like to thank you very very much for supplying the music at our party last Saturday night.

I've heard nothing but good comments about the tunes at the party. I appreciate your efforts in helping make the party successful.

Thanks again,

Teresa

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

February 12, 1979

As the college's radio station, WMHC enables Mount Holyoke's liberal arts students to learn about the musical, technical, and managerial aspects of radio. At the same time, WMHC provides the college community and the general public with a program of music, new, public affairs, and arts.

The new staff at WMHC is interested in working more closely with other campus organizations and offices, so that WMHC will be used as the fastest and most efficient method of communication throughout the campus and surrounding community. This year WMHC will be broadcasting more campus news, so if your organization or office has any news items that it would like the community to know about, please contact our news director.

Our directors will be happy to meet with representatives from your office or organization to discuss how you may best utilize the WMHC facilities.

Ann K. Messersmith

General Manager Ann K. Messersmith, x2458

Asst. General Manager Cynthia Honsaker, x4199

Program Director Lisa Hebb, x2476

Music Director Beverly Salhanick, x3257

News Director Lisa Krupinsky, x2426

Chief Engineer Tom Kopec (U. Mass), 532-7071; 592-4770

Business Manager Leslie Mills, x2185

Traffic Manager Geneva White, x2361

Publicity Director Kim Enders, x2385

Faculty Advisor Paul Ryack, x2208; 533-0674

bcc: J. Gooch/E. Brothers
(Development Office)

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

October 25, 1979

Mr. & Mrs. Paul Adams
Mount Holyoke Acres
South Hadley, Massachusetts 01075

Dear Mr. & Mrs. Adams,

I understand that Judy Gooch of the Mount Holyoke Development Office spoke briefly with Mrs. Adams about the proposed changes at the College radio station, WMHC. As the Station Manager I am deeply involved with this project, and I would greatly appreciate the opportunity to pay a visit to you to share our plans. I will call you in about a week to see if this is convenient.

Enclosed is a copy of our Program Guide, which we are trying to make available to the community. We would welcome your suggestions about the types of services which WMHC could offer to the non-College audience, which will increase when our signal becomes stronger. As Manager of the first women's college radio station in the country (and the third oldest college station) I'm proud of what we offer to the Mount Holyoke community, and want to continue and expand our services. Your assistance would be greatly welcomed.

Sincerely yours,

Ann Messersmith

Ann Messersmith
Station Manager

Enclosure

bcc: J. Gooch/E. Brothers
(Development Office)

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

October 25, 1979

Mr. Lloyd N. Morrisett, President
John and Mary R. Markle Foundation
50 Rockefeller Plaza
New York, New York 10020

Dear Mr. Morrisett,

Mount Holyoke students have operated the College radio station, WMHC, since it was established in 1941. It is the third oldest college radio station and the first women's college radio station in the country. At present the station is operating as a 10 watt, class D facility, on FM Channel 218, 91.5mHz. Because the recent FCC ruling makes class D stations a secondary operation, the WMHC Board of Directors has decided to increase the station's power to 100 watts in order to protect its spectrum space. Outmoded studio equipment will need to be replaced and modifications will need to be made inside the studio. These changes will permit WMHC to remain a primary operation. An additional advantage of this power increase will be a stronger, more competitive signal in this heavily congested part of the FM band which will enhance reception in the immediate vicinity of the Mount Holyoke College campus as well as the Town of South Hadley, where many students and most of the college faculty and staff reside.

This year WMHC will be on the air 20 hours per day, 7 days per week. It offers a wide range of programs to the college community, including many types of music, news and sportscasts, interviews and regular features on ecology. The station broadcasts the Music I course listening assignments on Sunday afternoons, and provides delayed broadcast coverage of campus events. Many of the offerings are of interest to the townspeople who are close enough to the campus to receive the signal. The station makes public service announcements for community as well as campus organizations, and also provides the "Ride Board," an on-the-air clearinghouse for those interested in offering or finding transportation. The community survey which must be done as part of the FCC license application is expected to identify other areas where WMHC can be of service to South Hadley residents as well as to Mount Holyoke students.

WMHC provides another, more specialized service: that of training young women in the operation of the station. Students are responsible for everything from talk shows to budgeting, and this is not only an enjoyable part of campus life but is valuable training in management which helps students in their post-graduation experiences.

It will cost approximately $16,000 to implement the necessary changes at WMHC. Reserves and student fees will pay for the required engineering survey and FCC licensing procedure, which will cost about $1,000. As you can see in the Program Guide, a campus and town-wide appeal to listeners is being made. In addition we are trying to identify other donors who might be willing to contribute between $500 and $2,000 each. Does our project come within the guidelines of the Markle Foundation? I would be delighted to supply further information about the station, the proposed changes, and Mount Holyoke College if it is needed; please do not hesitate to contact me.

Thank you for your consideration of our request.

Sincerely yours,

Ann K Messersmith

Ann Messersmith
Station Manager

Enclosure

bcc: J. Gooch/E. Brothers
(Development Office)

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

October 26, 1979

Mr. Leonard J. Patricelli
Ten Eighty Corporation AM-FM Radio
1 Financial Plaza
755 Main Street
Hartford, Connecticut 06103

Dear Mr. Patricelli,

Because of your long-standing professional involvement in radio, and because you are a Mount Holyoke parent, I am writing to ask for your help. Mount Holyoke students have operated the College radio station, WMHC, since it was established in 1941. It is the third oldest college radio station in the country. At present the station is operating as a 10 watt, class D facility, on FM Channel 218, 91.5mHz. Because the recent FCC ruling makes class D stations a secondary operation, the WMHC Board of Directors has decided to increase the station's power to 100 watts in order to protect its spectrum space. Outmoded studio equipment will need to be replaced and modifications will need to be made inside the studio. These changes will permit WMHC to remain a primary operation. An additional advantage of this power increase will be a stronger, more competitive signal in this heavily congested part of the FM band which will enhance reception in the immediate vicinity of the Mount Holyoke College campus as well as the Town of South Hadley, where many students and most of the college faculty and staff reside.

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Sincerely yours,

Ann Messersmith

Ann Messersmith
Station Manager

Enclosure

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

October 26, 1979

Mr. William L. Putnam, President
Springfield TV Broadcasting Corp.
WWLP
Box 2210
Springfield, Massachusetts 01101

Dear Mr. Putnam,

Because of your long-standing professional involvement in Communications, and because of your Mount Holyoke connections, I am writing to ask for your help. Mount Holyoke students have operated the College radio station, WMHC, since it was established in 1941. It is the third oldest college radio station in the country. At present the station is operating as a 10 watt, class D facility, on FM Channel 218, 91.5mHz. Because the recent FCC ruling makes class D stations a secondary operation, the WMHC Board of Directors has decided to increase the station's power to 100 watts in order to protect its spectrum space. Outmoded studio equipment will need to be replaced and modifications will need to be made inside the studio. These changes will permit WMHC to remain a primary operation. An additional advantage of this power increase will be a stronger, more competitive signal in this heavily congested part of the FM band which will enhance reception in the immediate vicinity of the Mount Holyoke College campus as well as the Town of South Hadley, where many students and most of the college faculty and staff reside.

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Sincerely yours,

Ann Messersmith
Station Manager

Enclosure

ing of break are just around the corner. Across had [illegible] t edition of the 1954 WMHC Newsletter you will ever get [illegible] EDEEE! A real bargain.

[illegible] we would like to congratulate and welcome all the new [illegible] joined this semester. Their names will be "put in print" later.

...S TO ALL:

[illegible] will be here for Winter Term you should plan to [illegible] anuary Programming meeting on Monday January 7th at 7:00pm in the station.

[illegible]oard was a bit disppointed in the attendance at the staff party [illegible] weeks ago. These are fun! They're for you. And---they give you [illegible] informally voice your gripes ---on blimps, etc.---that you [illegible] the Common Book. Please try to attend in the future.

[illegible] thinking of having a "WMHC Awards Banquet" before the end [illegible] If you have any ideas for categories ---most active music, good [illegible], meeting attendance, whatever--- please let us know. We think this will be a lot of fun.

...DIES

PROGRAMMING begins Saturday December 5th and ends [illegible] This is a free-for-all. We must be on the air [illegible] the type of music played is up to you. This is your chance [illegible] something different from your usual show---so [illegible] to be on the air [illegible] don't have a show this semester. The sign up [illegible] on the bulletin board in the station. We ask that you try to sign up for [illegible] as possible so that we don't keep running out of [illegible].

On the same bulletin board see the minutes of our last [illegible] where we made tentative plans for next semester's programming [illegible] come to Commons!

NOTE. The transmitter should only be turned on one (1) [illegible] going on the air; it doesn't need to "warm up" [illegible] will [illegible] for the transmitter to be on while we are [illegible]

Please remember to put Comedy records away. . .

[illegible] is concerned about the noise [illegible] two [illegible] of the station. Remember that [illegible] of the [illegible] station.

[illegible] your [illegible] "LL Lunatics" [illegible]

Bill Tomlinson

Cal Labs

Bill

Farrington

3 Carr Lab

March 1

WMHC NEWSLETTER

Welcome back to the airwaves everyone --- Seniors, make the most of it!

This is a short Newsletter with some very important (and fun) info in it so, please read on!

SECURITY ALERT--- to all DJ's, especially night and early morning, keep your station door locked while you are inside. Use your "peephole" and don't hesitate to call security if there are any suspicious characters who may threaten you or, more importantly, our equipment! (just kidding --couldn't resist). Seriously folks, we've been having some problems. You can put a stop to them.

WMHC RECORD LOANING SYSTEM. Starting immediately, WMHC staff will be able to sign out records for a limited time to be taped at home and returned to the station. The policy is as follows:

(1) 10 people per week (1st come 1st serve) can sign up (on board in station) the Monday Before you will be taking out albums. Sign up is until 12:00PM. You must leave your Name, year, and the albums you're taking.

(2) Come in the following Sunday between 11:00 and 11:30 AM and have the DJ who is there at that time (1) Check off your name (2) take your ID card (3) Then, take your albums.

(3) The albums are due back by 3:00pm the same day (Sunday). If they are not returned on time you will be fined .25¢/½hour.

OTHER CONDITIONS:

(1) ONLY open to WMHC Staff (including Newsiew)
(2) Limit 2 albums per person per week
(3) If the album is lost, stolen or returned damaged, the person whose name is on the list will be held responsible.

Remember --- this is your privilege for the work you do at WMHC. Don't abuse it. We can stop this policy as quickly as we starte it.

*THINGS TO EXPECT IN YOUR P.O. NEXT WEEK:

(1) Program Guides ---YEAH
(2) Spring Semester Staff list (for Subbing)
(3) Junk mail, Junk mail, Junk mail, Junk mail

*NEW! BETTER! MORE IMPROVED T-SHIRTS!! We are cradering - now get this- 100% COTTON white t-shirts with the WMHC Royal Blue logo that you all know and love! No crazy colors, no slogans, no mess no fuss. This is it! The Real thing! The cost will be only $6.00. Send your order form to me today!!

Yes, please rush me my 100% cotton WMHC Logo T-shirt for Only $6.00!

Circle Size XS S M L XL

Quantity ___ ___ ___ ___ ___

NAME:
PO:
EXT:

Send to: KATRINA VON HOYER Post Office Box 1701

***ORDER BY MIDNIGHT TONIGHT AND YOUR SHIRT WILL COME WITH WASH & CARE instructions - ABSOLUTELY FREE! oops!

Bill Farrington

CARR

TO: WMHC BOARD

FROM: ME

RE: EVERYTHING

Firstly- no board meeting this Sunday, ~~XX~~ 20 November since we don't have anything pressing to discuss. But do listen to the talk show by our very own Ellen, featuring moi, Teresa, Elise and Mr. Nash from Dino Land, 6-7 PM

Secondly- no baord meeting the next Sunday either, just to give you time to make it back for sure by Monday at 7:15 when we <u>will</u> have a board meeting and everyone will be there. (Thought you got out of it 2 weeks in a row, huh?)
To be serious for a brief moment- we need to talk about our current programming problems- you may not know they exist, but they do. Basically- we can no longer be just a jukebox. More details at the meetin g.

Thirdly- I am missing community surveys from Laverne, Dana, Sallie , Sue and Amy. Please return ASAP.

Fourthly- Happy Turkey Day! Remember, a turkey lived for you so you could have a happy day. We will leave the air Tuesday at 11 AM in happy anticipation.

I hope you all read and were entertained by this note. See you soon, and remember, Marvin is a God!

CIAO!
MFR

BILL FARRINGTON

ELECTRONIC SERVICES

WMHC 91.5 FM
Mount Holyoke College, South Hadley MA 01075
413 + 538-2044

Repairs (and other projects)

1. On-air Light and phone silencer need to be hooked up.

2. Cassette machine needs to be connected properly, so that we can tape programs as they are being aired.

3. Re-painting and Re-carpeting of the station.

Wish List (not necessarily in this order)

1. Cart machine.

2. Portable cassette recorders for the News, and Special Programming departments.

3. New Turntables

4. Production Studio (a REAL one - for D.J. training, professional production work, etc.)

5. Room B-12 (This room is across the hall from the Main Control room of WMHC; we could really use it for more office/storage space.)

TO: All BOARD MEMBERS
FROM: Sallie Seltzer, Station Mgr.
RE: Board meetings

Traditionally, board meetings are held every Sunday night at 7:00 PM in the Station. We will be continuing this practice until the end of this semester, and, most likely, through next year. That means all of us will be meeting this Sunday, April 8th. Bring any issues, or ideas you want to be discussed, to the meeting. Usually, we will have an agenda for each meeting.

For those of you who don't know yet, if you were elected, or re-elected, as of last Sunday, your positions are now in effect. That means you are now responsible for the duties which come under your title.

If you have any questions, problems, etc., Give me a ring!

Sallie

x3222

Bill- I hope to see you at some board meetings! Keep in touch!

S.E.S.

Bill Farrington
3 Carr Lab

Bill Farrington

CARR

day November 28th at 7:30PM (place to be announced) we will have a WMHC staff party!! Everyone is invited ---Newsies, board members, wives, lovers, etc. There will be a keg and it should be lots of fun!!!!

*[illegible] photo of WMHC staff will be taken on Wednesday November [illegible] at 7:30pm in the New York Room. Newsies, DJ's and Board Members should be there.

ON THE MORE SERIOUS SIDE:

*Please notice that security has installed a pamphale (at our request) in the station door. Remember that this door should be kept closed and locked during evening/night shows. Do not open the door unless you know who is on the other side. A buzzer will also be installed in the station which will work like the emergency phones on campus to alert security in the event of an emergency ---real, or suspected.

*Please remind everyone ___including non-WMHC people---that alcoholic beverages and smoking are not allowed beyond the double doors. This is not an MHC LAW not an MHC rule.

*Included is a copy of station policy with which you should all be familiar. Please take the time to (re)read this. You are responsible for its contents.

*Please help our news directors and fellow DJ's. If DJ's or Newsies forget to do [illegible], give missing ID, etc., a friendly reminder.

DJ's

*Most of the good work with your [illegible] remember this is a very important part of DJ training. Your cooperation is essential. Thanks.

*BETTER LATE THAN NEVER. . . If (God forbid) you should be late for a show and the previous DJ has already signed off, [illegible] you can't sign back on ---even if you're an hour late. It's better for the station (and for you) that you sign back on. This is very important advice!

*Students' ID's are required of students before security will issue station keys. If you have a morning show and need to go to security to unlock the station, your room keys are no longer accepted as "collateral."

*The cassette tuperecorder will be fixed, but at the moment you cannot tape off air.

*ANYONE interested in doing a Saturday night show between the hours of 8-12pm (you don't have to do a 4 hour show, i.e., do 1 Or 2 etc.) Call Caroline at 3642 or Sallie at 4336.

BOARD MEMBERS

*There will be an Advisory Board Meeting on Thursday November 8 at 7:30pm in Abbey's [illegible] Living Room. Be there.

Elections!

Are this Sunday, April 10

If you are interested in any position on the Board contact Mary Roethel x3342! Applications will be accepted until 5 pm today! ALSO ON SUNDAY 4-7 pm STATION REORGANIZATION REDECORATION PARTY

All staff are required to attend! Volunteers will be served PIZZA WILL BE FOR DINNER !!

Bring your own drinks!

B. Farrington

3 Carr

outh Mandelle 217 X2430
R Porter 217 X3868
Safford 105 X2329
North Mandelle 6 X3734, X2202 --PROGRAM DIRECTOR
Buckland 212 X3277
INS Brigham 311 X2179
GOSTINO Prospect 217 X3956
S Brigham 402 X2183
Porter 321 X2389 --STATION MANAGER
ON X2073, 783-1970 --ADVISOR
South Mandelle 413 X4312
LOS South Mandelle 321 X4295
LER Buckland 18 X2185 --NEWS DIRECTOR
S South Rockefeller 313 X2362
N Buckland 201 X2190
S Ham 16 X2586

ELLARO 1837 417 X3440, X2386 --ASSISTANT ENGINEER
DARINELLI Mead 211 X2426 --TRAFFIC MANAGER
Wilder 307 X2409 --NEWS DIRECTOR
GELO Mead 305 X2423
North Rockefeller 13 X2351
Prospect 217 X3956
Safford 102 X4326
Brigham 403 X3048
NEKOLIEFF Prospect 420 X2371
Mead 105 X3664
1837 402 X2385 --S.G.A. REPRESENTATIVE
PHILLIPS North Mandelle 16 X3825 --ROCK MUSIC DIRECTOR
RICHARDSON South Rockefeller 9 X3335 --ASSISTANT MUSIC DIRECTOR
IS 1837 502 X3448 --PUBLICITY DIRECTOR
EL Mead 309 X2428 --BUSINESS MANAGER
PAUL RYACK X2208, 533-0674 --ADVISOR
SCHULENBERG Torrey M-9 X4028 --CHIEF ANNOUNCER
RY SHALICY North Rockefeller 301 X235
Z STEFANOWICZ North Rockefeller 219 X2352 --FUNDRAISING DIRECTOR
NDY THORNTON North Rockefeller 410 X2354
NA TILGHMAN Brigham 403 X3048
ONNE VAN ERVE Mead 103 X2422
NA WEINBERG Prospect 24 X2364

*** IMPORTANT INFORMATION *** PLEASE READ CAREFULLY AND KEEP.

[illegible] is a primary station in the State Emergency Broadcast System (EBS) network. This means that in the event of a local or national emergency, we agree to broadcast special messages that could originate from the White House (if this happens, see ya later), the Massachusetts Civil Defense Authority, or most likely, the National Weather Service, for instance, if a severe weather warning is issued for our area. SINCE YOU ARE USUALLY ALONE IN THE STATION, IT IS ESSENTIAL THAT YOU KNOW THE EASY, STEP-BY-STEP E.B.S. ROUTINE.

E.B.S. is "activated" either by the local control station's broadcasting an alert tone, or over the UPI news wire. The control station for our area is WFCR-FM. (The back-up control is WHYN-FM.) Our E.B.S. monitor always silently listens to one of these stations. When they broadcast the alerting tones, the E.B.S. monitor, which is located under the left turntable, will turn on its loudspeaker. This occurs once a week, at random times during daylight hours for "Tests of the Emergency Broadcast System." When this happens, don't panic. Listen to what the announcer says. If he says, "This is a test," simply log the event as follows: "EBS test received, WHYN-FM, /date, time/, /your signature/" on the transmitter log. Then push the RESET button on the EBS monitor to silence it.

If the announcer says, "WE INTERRUPT THIS PROGRAM BECAUSE OF A TOTAL EMERGENCY. IMPORTANT INFORMATION WILL FOLLOW," then [illegible] dealing with the real thing.

Again, try not to panic. (Soon we will be installing our own tone generator so that we will conform to the regulations, but until we do, do this.) Listen carefully to the emergency announcement. Take notes. Check to see whether the same announcement has come over the UPI wire. Interrupt your record to put the announcement on the air yourself. OR - You can simply press button B, over pot 8, labeled "EBS MON," fade the pot up and rebroadcast the EBS bulletin "live." Be sure to log all announcements.

EBS tests are also conducted occasionally by UPI. If you find one, SAVE THE COPY, putting it with the transmitter log, and also write in the transmitting log, "EBS test received, UPI, [illegible]

As soon as our new equipment is installed, these instructions will be modified somewhat, and we will start to braodcast our own "tests" which will occur weekly on random days during daylight hours. [illegible] tuned for our next exciting episode.

B. FARRINGTON

~~A.V. DEPT~~

Electronic Services

EBS TEST INSTRUCTIONS

EBS alerts, by law, are scheduled at random times during daylight hours, Monday through Friday. When you find that "EBS TEST" is on the log during your program, this is what you need to do.

1. Find the EBS Test script in the PSA book. Pre-read it. It has two sections. The first section is to be read before the alerting tone is broadcast, and the second section is read after the tone is broadcast.

2. The EBS tone generator is located under the left turntable, on the floor. It looks quite base, but when you look at it closely, you will see that it has a little horizontal door that you need to slide upwards when you are ready to transmit the alerting tone. Open the door, and find the red button. (There are only three buttons. The red one is the left-most of the three. Don't press either of the others.)

3. The output of the tone generator is on pushbutton D, pot 7, labeled "EBS TONE". Press the button, then put pot 7 into Program and turn the pot up only to about 8 o'clock.

4. At the appropriate time (like when a song has ended, and you are doing a break), read the first section of the script. Then, reach down and open the door of the tone generator and push the red button. You will hear the tone, and it will last about 20 seconds. It will turn itself off automatically. When it stops, you should read the second section of the script. Then you go on with your show. Don't forget to cancel pot 7 (put it in "mix".)

5. One more step and you're done. LOG the test on both the transmitter and program logs. The new transmitter logs have a line at the bottom for "EBS TEST TRANSMITTED." All you have to do is fill in the time, and sign your name. On the program log, all you need to do is initial it as you would for any PSA.

YOU'VE DONE IT!

B. Farrington

3 Carr

WMHC CLEARANCE PROCEDURE OUTLINE

The WMHC staff is composed of four primary departments. This training class/radio workshop will provide a common starting point for the clearance procedure of all departments. The outline below is a listing and brief explanation of the various steps involved; a complete and detailed presentation will be given during the first few meetings.

WMHC is a 100 watt ERP non-commercial educational radio station and its staff and programming are open to the contributions of anyone with an interest in learning about the medium, or communicating through it. This workshop is a vehicle for you to usedto accomplish your individual goals and it provides the station with a way to insure continuity and quality of operation.

Thesequence of steps is as follows:

I. Station Manager - announcing basics, microphone technique.

II. Program Director - introduction to main studio and its equipment, technical basics.

III. Department Clearance - the 4 primary departments are: Music, News, Traffic, and Technical.

Each department will introduce its function in station operation and explain what is expected of you by that department.

The technical department will have already been cleared in step 2.

IV. Intern Clearance - each trainee will be assigned to a current on-air disc jockey.

V. Code of Professional Conduct - once you have had an introduction to the basics of being a disc jockey, this will be a meeting to synthesize all that you have learned and teach you how to put everything together to produce a quality show. The purpose of this meeting is to provide you an opportunity to have any last questions about overall station policy or operation answered.

VI. On-Air Studio Clearance - familiarity will all aspects of AIR studio equipment must be demonstrated to the Program Director, or Station Manager.

VII. Exam Clearance - a comprehensive exam on station policy, department techniques, and code of conduct for station disc jockeys.

May I express my hopes that you will enjoy working at WMHC and that you will not hesitate to let me know if I can be of service. Please remember that I have other duties that will take me in and out of the station during theday. If you call, plouse leave a message. I will get back to you. Really!

Eve Epstein, Station Manager

you guys will have the same trainees even though you rotate.

TO: WMHC D.J.S

FROM: EVE EPSTEIN

RE: TRAINING INTERNS

ONCE AGAIN, TRAINING HAS STARTED. THIS YEAR WE ARE TRYING A NEW SYSTEM WHEREBY THERE ARE CERTAIN STEPS EACH TRAINEE MUST COMPLETE BEFORE THEY ARE A QUALIFIED WMHC DJ.

THIS IS WHERE YOU COME IN.

THIS YEAR WE HAD OVER 50 INTERNS/TRAINEES. IN ORDER TO PROVIDE EACH ONE AMPLE TRAINING WE HAVE ASSIGNED ONE-HOUR OF INTERNING UNDER A D.J.

- SOME OF YOU MIGHT HAVE MORE THAN ONE INTERN DURING YOUR SHOW.
- LET THEM WATCH WHAT YOU DO, TEACH THEM HOW TO CUE RECORDS, FILL OUT BOTH TYPES OF LOGS, PULL RECORDS (+CLEAN-UP AFTERWARDS), AND ANY OTHER FUNCTIONS YOU PERFORM DURING YOUR SHOW.
- DO NOT, HOWEVER, LET THEM DO "ON-AIR" ANNOUNCING (YOU CAN TAPE THEM IN AUDITION IF YOURE AMBITOOS) WE'LL TEACH THEM FOR NOW.
- THEY ARE NOT SUBSTITUTES FOR YOUR SHOW.
- PLEASE SIGN THEIR ATTENDANCE SHEET AT THE END OF THE SEMESTER IF THEY HAVE ATTENDED EVERY WEEK.

QUESTIONS CALL EVE X4310. PROBLEMS TOO.

YOUR INTERN(S) IS/ARE Elizabeth Russell, Susan Gammage, Jack Farrington, Jenni Einhorn

Bill Farrington

TO: WMHC DJs
FROM: Laura Congleton, News Director
RE: News

If you have any questions about this, please feel free to call me at x3217 or x2063.

The WMHC news staff will begin reading the news this Tuesday; I'm sorry for the delay. This notice is to explain when the news is being read, and to refresh you as to how the newsies are put on the air.

DURING THE WEEK: News is read at 7,8,9,11am,noon,1,4,6,7,8, and 10pm. At all other times the DJ is responsible for reading the legal id and the weather on the hour. If a DJ is signing off the air, there is no news--just read the sign-off. The news staff is expected to be at the station one half hour before the newscast. If you are opening the station, try to be there at that time, if only to let the newsies into the newsroom. When signing on the air, don't use the intro. cassette. Just give the newsies the sign-on to read.

TO PUT THE NEWS STAFF ON THE AIR:

1. Cue up the intro. cassette, using pot 7. Make sure the cassette button is pushed in.
2. Do an "air check" of the news staff. Put pot 3 into audition and turn the volume up. put the switch under the meter in audition. Push the audition button to the left of the meter. To talk to the newsies, push the talkback switch up. Have each person read something, and adjust the volume accordingly. If they are too soft, tell them so. Then leave the volume on pot 3 up, but put the switch in mix. Turn off the talkback, push the air button to the left of the meter, and return the switch under the meter to the appropriate place.
3. Let the news people KNOW when there are about 30 seconds before air.
4. ON THE HOUR play the cassette. As it fades, point to the newsies and turn off the cassette, putting pot 3 in program.
5. When the news cast is over you can either fade pot 3, or put it in mix.
6. The news staff are reading news as a commitment. If they don't show up, or are doing a poor job, please let me know. Also, let them know-especially if they did a great job. Any input you add is always appreciated.

ON THE WEEKENDS: Unfortunately there are not enough newsies to cover the weekends, so once again the DJs are responsible for reading the news. You don't need to read the news if you are signing on or off the air. Only read news at show changes. It is the DJ going OFF the air who is supposed to read the news. If your show is Saturday from 11am-1pm, you must read the news at 1pm. Every other hour you MUST read the legal id and the weather. Weather sheets are in the newsroom (please only use one a day) and the numbers to call are either 67-584-4411, or 9-785-1665. These numbers are posted in the newsroom. The news must be read ON the hour,not five minutes before or after. Read only WORLD HEADLINES and some sports if it comes over. NOTE: that you can't decide to read sports at 4:20pm, because it's not on the log. You MUST follow the logs. If you want to read sports, save it for on the hour. Please tear off all the news from the UPI and throw out what you don't read. If anything goes wrong with the machines, turn them off. DON"T ever unplug them. And give me a call at x3217 or x2063.

thanks!

Bill Farrington